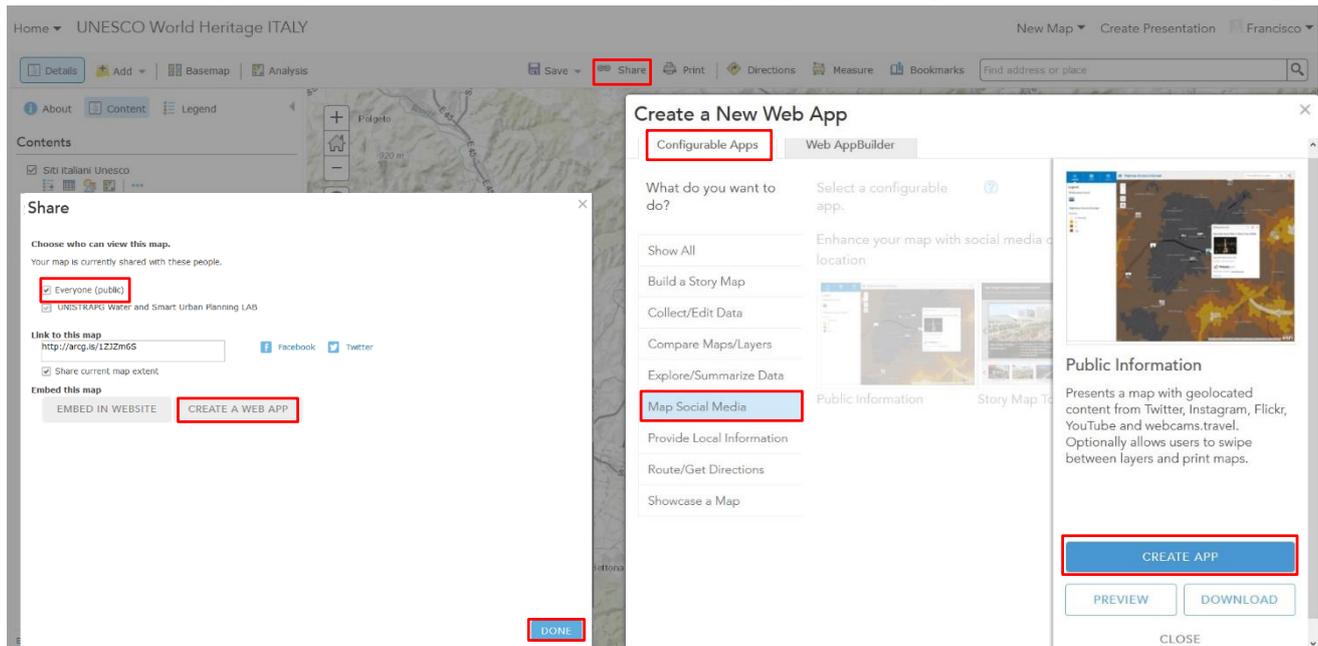


Twitter and Social Media Tutorial

Note: This tutorial is linked to the open data tutorial.

How to incorporate my Tweets in a map?

- In the **Contents** pane click on the **share** button and check the box next to **Share with everyone** to enable access to the general public. Now click on **Create a Web App**, select **Map Social Media** and **create app**.



- Specify the **title**, **tags** and **summary** for the web app as shown below.



- The **configure web app** interface allows the user to customize the appearance and behavior of an app. In this tutorial we will be able to see all **Tweets** in Perugia and locate a particular hashtag (**#WARREDOC**). You can also locate trending topics or status of our interest.
- Click **save & view** located at the lower right corner of your screen. The **web app** pane will appear on the left side of the map, which displays three tabs:
 - The **legend** provides the name and colors of each polygon represented in the map.
 - The **about** tab includes the name of the project, last edition and additional information
 - Layers** is subdivided into two parts. The first one includes all shapefiles from the **UNESCO World Heritage ITALY** map and the second a **list of social media platforms** such as **Instagram**, **Flickr**, **Twitter** and **YouTube**. Go to the search bar and write Perugia, then activate the **Twitter** check box.

Note: Once location services **are enabled**, your **Tweets** will be shown on the map. To add a location to your **Tweets**, tap the **location marker** in the compose box. In case you **are not able** to see your **Tweets**, visit the twitter help center and/or turn on the privacy control settings to enable location services on your device.

- **On your device log in** into your **Twitter account** and include in your post a picture with the following hashtags: **#UNISTRAPG #DIGITALMAPPING #WARREDOC**
- Go back to the **web app interface**, refresh the site and click on the **Twitter** settings tool. On the search bar write **#WARREDOC** and click search. Click **save** when done.

Configure Web App

Map

UNESCO World Heritage ITALY

Layers

Media Layers

Twitter

Twitter Settings

Search Terms

#WARREDOC

Search

Twitter Account

Switch account

9:47 AM - 12 May 2016

Perugia, Umbria

#UNISTRAPG. #DIGITALMAPPING #WARREDOC

- Once you complete the process, your **map** should look like this.

Configure Web App

Map

UNESCO World Heritage ITALY

Layers

Siti italiani Unesco

Media Layers

Twitter

Congratulations!

You have successfully complete this tutorial.